The Virginia Mountaineer will soon publish its annual Progress Edition of the local newspaper. This edition focuses on businesses in the surrounding areas and how they are making a significant impact on the community. It is an opportunity for businesses to thank their employees for their continued contributions to the organization. This month and every month, West River celebrates our employees and wants to say THANK YOU for your dedication to our products, services and customer service. In an economy where many are fighting to survive, West River’s light is still shining bright.
West River has built some new products this quarter including this heavy-duty structural steel channel stringer conveyor. Designed specifically to a potash company’s preferences, this conveyor featured a fabricated skirt board assembly, added fabricated discharge chute, three pulleys, primary and secondary scraper systems and added Cobra 2-ply, 440PIW belt.

LiveHealth Online is an easy way to get care when your doctor’s not in. The doctors can treat things like flu, allergies and more right from your phone, tablet or computer. It’s more convenient than urgent care — no driving and no waiting.

**How it Works:** Sign up, enter your insurance information and get an immediate doctor visit through live video! All doctors are U.S. board-certified and the cost of each visit is $49, subject to deductible and co-insurance for your plan.

As always, you should call 911 with any emergency. Otherwise, you can use LiveHealth Online whenever you have a health concern and don’t want to wait. Doctors are available 24 hours a day, seven days a week, 365 days a year. Most common uses include: Cold and flu symptoms, sinus infections, skin conditions and other family health questions.

Just enroll for free at [www.livehealthonline.com](http://www.livehealthonline.com) or on the app, and you’re ready to see a doctor.
West River Conveyors & Machinery Company was presented with the 2015 Manufacturer of the Year Award Thursday evening, September 24 at the Southwest Virginia Alliance for Manufacturing’s annual dinner and awards gala. This award recognizes significant industry accomplishments as they positively impact the community. The award is based on product development, growth, entrepreneurial leadership, innovation, safety, corporate citizenship and industry advocacy. West River Conveyors was selected to receive the prestigious award by a group of SVAM evaluators. The Southwest Virginia Alliance For Manufacturing (SVAM) is a non-profit organization focused on supporting and strengthening manufacturers currently in the region as well as welcoming new industry. SVAM’s vision is to unite Southwest Virginia manufacturers to strengthen the region’s position as a world-leading region of advanced manufacturing opportunities.
West River Participates in Illinois Mining Institute Summit

West River Conveyors representatives Pete Savage and Richard Calfee traveled to Marion, Illinois for the annual Illinois Mining Institute Summit on August 24-25. The two-day event which included an exhibit hall and technical sessions, was an excellent opportunity for West River to become acquainted with potential new customers and meet with existing customers. The event was attended by over 600 mining professionals and focused on equipment and services suited for the Illinois coal basin.

Employee Spotlight

Ryan Lester, Shop Foreman

You may have never guessed it, but Ryan Lester is a die-hard “Walking Dead” fan. Yep, this easy-going Dad is secretly a “dead head”!!

One of West River’s most respected and liked employees, Ryan Lester celebrates his 22-year employment anniversary this October. Ryan’s responsibilities have grown over the years along with West River. As the Production Shop Foreman, Ryan describes his role as a leader, planning and prioritizing work for the Production Shop employees. He explains that with 22 years of industry experience, he has gained extensive knowledge that helps him make sound decisions in designing and building a quality product. Ryan believes the key to being innovative is encouraging employees to voice their ideas and says that he is always open to trying new processes and understanding new ways of thinking. He guides his team by directing and inspecting the product from the planning stages through completion.

When asked “What have you gained by working at West River?”, Ryan said that Jerry (JB) Roulett, President of West River, has been quite the mentor for him. Jerry taught him not only technical skills such as welding, fabricating and structural design, but also showed him how to work ethically.
West River Maintains Customer Focus By Developing New Spanish Brochure

We recently translated the company product brochure into Spanish. This translation, funded by Virginia’s VALET program for international business development and growth, will give West River an advantage in South American Spanish-speaking countries. During the first week of December, representatives Pete Savage and Joe Street will travel to Bogota, Colombia, South America to promote West River products and meet with a Colombian consultant tasked with representing Virginia companies who desire to expand their businesses internationally. The VALET program has been a great resource and economic growth driver for West River and is sure to open new markets in the future.
To our Customers:

Since 1981, West River Conveyors’ main goal has been to provide innovative and reliable products that solve “real life” problems faced by Engineers, Maintenance personnel and Mine Operators. Our success in achieving this goal in the past has allowed us to become an industry leader today.

In today’s changing market, we know that we must continue to innovate in new areas and solve problems in ways that drive customer value. To us, this means providing a superior product at a competitive price. To meet this challenge we are committed to continually improving and expanding our product line to meet the individual operational needs of our customers.

Our products are entirely customizable depending on your needs. We will work closely with you to conceptualize, design and build systems that meet your unique requirements. Throughout the life of the product, we will continue to be your partner, always available to assist with its operation and supply additional or replacement parts as needed.

Whether you are looking for a new drive package, a surplus new or used part or an additional conveyor service, West River Conveyors will be here to help.

J.B. Roulett Joe Street
President/Co-Owner VP of Sales/Co-Owner
West River Conveyors is an avid sponsor of Relay For Life of Buchanan County. Recently, West River sponsored the first-ever 5x5K Club Fundraiser which ran throughout the course of the summer for 10 weeks, giving individuals the opportunity to run a 5K each week and once five had been completed, individuals were eligible for a t-shirt. Each participation was $3 and the event was attended heavily each week with more than 175 people participating during the course of the ten-week period. The event overall raised more than $5,000 in the fight against cancer. West River is very proud to have sponsored such a successful event for the community.

West River was also a platinum sponsor for the annual Relay For Life event that was held at Poplar Gap Park on Saturday, August 1. The all-day event that featured the popular Survivor’s Walk and balloon release, bands, delicious food, games and more raised more than $100,000 for the American Cancer Society! West River is proud to sponsor a community event that brings everyone together for one purpose – to fight cancer.
West River Participates in
The Bluefield Coal Show

West River Conveyors representatives exhibited at the 21st biennial Bluefield Coal Show that was held at the Brushfork Armory in Bluefield, West Virginia September 16-18. The Bluefield Coal Show is the largest regional coal show in the country with 230 exhibitors from 32 states and several international countries. Vendors, including West River, were on hand to showcase underground mining equipment and innovative technology being developed in the coal industry. Despite the perfect storm of challenges facing the coal industry currently, including new climate change regulations coming out of Washington that are adversely impacting coal mining operations as well as intense competition from natural gas, attendance was still good. Marc Meachum, president and chief executive of the Greater Bluefield Chamber of Commerce said, “We knew there wouldn’t be as many in attendance as years past” due to a depressed coal market and despite those conditions he added “attendance was excellent.” West River representatives who were in attendance enjoyed the opportunity to talk with new and existing customers about products offered and display several pieces of new conveyor equipment built recently.

President, JB Roulett and VP of Sales, Joe Street greeted customers and vendors throughout the week at the Bluefield Coal Show.
Wedding!!

Brian Deel and Christina Clevinger were married at Harman Memorial Baptist Church on July 25, 2015. Christina is the daughter of Tina Clevinger, West River Office Manager, and husband James. The couple greeted guests at a reception following the ceremony before honeymooning in Myrtle Beach, SC.

Congratulations to the happy couple!

EMPLOYEES—Submit your news, stories and pictures to Jessica Vanover at jvanover@westriverconveyors.com to be included in the next quarterly newsletter!

Let’s Go Racing!

West River employee, Brad Hurley, and son Connor have had a successful go-cart racing season. With the race schedule wrapping up October 17, both father and son hope to pull out the points win. Brad is currently in 3rd place and is anxiously anticipating the Breast Cancer awareness race on October 3rd. He plans to decorate his cart with pink duct tape, complete with a pink ribbon in honor of all breast cancer survivors.

Good Luck, Brad & Connor!!
Winter Fun

Winter Photo Challenge

Who Can Play: All KIDS whose parent is a West River employee

The Challenge: Capture a photo of you and your family having some Winter FUN! Be creative….build a fort, a snowman, go ice skating or have some cocoa!!

What to do: Submit your photo by email to ivanover@westriverconveyors.com, drop it at the West River business office or mail it to 8936 Dismal River Road, Oakwood, VA 24631. Just make sure to have it to us by December 1, 2015.

How will photos be judged: Photos will be judged by members of West River Management and a winner will be chosen based on creativity, clarity and originality.

What could I WIN: The child whose photo is selected as the winner will receive a $50 gift card. The photo will also be featured on the front page of the next West River Conveyors newsletter!

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Children’s Christmas with Buchanan County DSS—
Let’s Get Started

West River and its employees will, once again, team up with the Buchanan County Department of Social Services to bring a very Merry Christmas to some local children in need.

Any employee interested in participating in or contributing to the Children’s Christmas Project should contact Jessica Vanover by November 2nd.

Once the drive is organized, information concerning items that can be donated will be given to those interested in participating.

Thanks to all employees that help to make this a successful project each year!
Upcoming Events!!

- West River Christmas Party scheduled for Saturday, December 12, 2015 at 6:30pm
- Employee Flu Shot Clinic - On Site at West River—October 19

Contact Us

West River Conveyors is a leader in mining conveyor equipment. Please contact us today and let us quote to your specifications.

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