THE CONVEYOR CHRONICLES



WRC

Q1 & Q2 2017



Company Picnic Fun!

On Saturday, June 3, West River Conveyors held their first annual summer family picnic. With approximately 100 in attendance, the event turned out to be a wonderful day full of food, fun and entertainment. The kids kept busy with the inflatable slide and bounce house, face-painting, deejay and balloon bust while the adults played bingo and corn hole. All enjoyed a tasty lunch of fresh grilled burgers and dogs, fried chicken and all the fixings! Many employees went home with door prizes, including Brandon Helton, who won a new TV for his family! Co-Owners, Joe Street and J.B. Roulett, agreed that "the picnic turned out to be a great day spent with our work family, enjoying the sunshine and friendships". Lots of pictures from our fun-filled day are featured on pages 8-9.

West River Attends SME and EXPONOR Trade Shows



SME Annual Conference & Expo, Denver, CO, February 19-22

West River Conveyors representatives, Russ James and Joe Street, traveled to the Society For Mining, Metallurgy & Exploration Annual Conference & Expo February 19-22, 2017. This show, held in Denver, Colorado, attracted engineers and mine operators from all across the U.S. and abroad. The show focused on technology and resources for today's mining professionals and gave those in attendance an opportunity to share their passion for the mining industry and connect

with others from around the world. Russ James, Underground Sales Manager for West River said "this show is one not to miss. We always enjoy being able to connect with many customers at one time while also keeping up with what is happening in the industry." The three-day event provided West River with the chance to speak with many new and existing customers and discuss projects and products offered.



EXPONOR – The Global Technology and Innovation Show For The Mining Industry, May 15-19, 2017, Antofagasta, Chile

EXPONOR is an exhibition of global technology and innovation for the mining industry that takes place every two years in Antofagasta, Chile. It is a comprehensive showcase of the products, services, innovations, advances and improvements offered by the mining industry and suppliers to the global market. West River Conveyors chose to participate for the first time this year as an exhibitor at EXPONOR as part of its five year plan to expand their business into international markets, with South America being a prime target identified as part of the plan. West River's Pete Savage, VP International Sales, traveled with the Virginia Economic Development Partnership to exhibit at the four-day long show. Pete stated "the show was well worth the long trip. The potential suppliers, partners and customers met during the four



days spent there will pay off in the near future". EXPONOR is widely recognized as an international mining show, with the advantage of being held in Antofagasta, a region at the heart of Chile's mining industry.



Today's Preparation... Tomorrow's Success

Earlier this year, West River participated in Southwest Virginia Alliance for Manufacturing's Prep for Success program. The program included a series of tours in local manufacturing facilities to give students the opportunity to learn more about manufacturing and get a first hand account of the work environment. While at West River, the students from Buchanan County Career and Technical Center, were given a tour of all manufacturing facilities, provided tips and guidance on completing job applications as well as having a successful job interview. West River employee, Jeff Sparks (pictured top right on pg. 5),



spoke to the students about his career in manufacturing. After the morning events, the group enjoyed pizza for lunch while being given the opportunity to talk with West River leadership and their peers. West River employees enjoyed the opportunity to encourage these students to prepare for their future and to help them learn about manufacturing in our region.













West River Supports Power Grant Initiative

Recently, West River was given the opportunity to take part in a POWER Graduation Ceremony & Luncheon held at the Russel County Conference Center in Lebanon, VA. The celebration marked completion of the Mountain Empire Community College Welding program for 11 graduates.

The POWER (Partnerships for Opportunity and Workforce and Economic Revitalization) Grant Initiative is a national dislocated worker grant designed to help address the negative impact of the decline of the coal industry in the Southwest Virginia region. This region-wide effort brings together a number of agencies and partners that deal with both workforce and economic development specifically for laid-off coal industry workers. This includes underground and surface coal miners as well as non-miners in the coal business supply chain.

After receiving their certificates, the group attended a reverse job fair with representatives from area businesses, including West River Conveyors. Many of the participants already have plans to continue their welding training at one of two community colleges or are contemplating other training options such as power lineman and Class A CDL truck driver training.



SVAM Manufacturing Related Scholarship

Charitie Bowman, daughter of West River employee Mark Cantrell and his wife, Crystal, was recently awarded the SVAM Manufacturing Related Scholarship. SVAM created the award to encourage and support students who have an interest in pursuing a post-secondary education that can be used in a manufacturing field.

Charitie is a 2017 graduate of Twin Valley High School and plans to continue her education at Southwest Virginia Community College in the fall. Congratulations, Charitie!! Best of luck in pursuing your dreams!





Outstanding Woman in Manufacturing Award

In February, SVAM presented the Outstanding Woman in Manufacturing Award to highlight significant contributions that women bring to manufacturing and to help change the perception that there are no women in manufacturing.

For the second year in a row, Tina Clevinger, West River Office Manager, was chosen as a finalist! The award and finalists were chosen based on categories of Company Impact, Personal Drive, Adapting to Change, Teamwork and Leadership. Way to go, Tina!!

































West River employee, Bobby Lester, and his wife Tina, welcomed new granddaughter, Jordan Brook, in February. Jordan is the daughter of Mark and Katie Jo Dockery. This little miss attended her first West River Picnic in June! Congratulations!







West River employee, Dove Christian, volunteering his time helping save homes and lives. Dove serves as the equipment officer at Jewell Ridge Volunteer Fire Department. He has been volunteering since November of 2012. Thanks for your service, Dove! Welcome to the world, Kyson Reid!! Baby Kyson is the son of West River Account Manager, Kenneth Roulett and Kacey Street. He is also the grandson of West River Co-Owner, JB Roulett and wife Judy. Kyson was born on June 7th. He weighed in at 8lb 3 oz. and was 21 inches long. Congratulations!!!





Long time employees, James and Billy Price, have a favorite past time...tractor/truck pull competitions!! Pictured here is James' truck during a recent contest.



Chance Harmon Memorial Driving for a Cure Tournament

West River Sales Representative, Richard Calfee and team place first in the Chance Memorial Driving for a Cure Tournament on Saturday, June 17th at the Old Mill in Meadows of Dan VA. Proceeds for the tournament go to the Duke Medical Cancer Research fund. Pictured from left to right, Richard Calfee, Joey Craighead, Gary Cox and Trey Moore.

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